



Press Release

FIRST TIME BRP-POWERTRAIN COOPERATES WITH FOUR CHASSISPARTNERS AT THE ROTAX MAX CHALLENGE GRAND FINALS

Gunskirchen, Austria, March 15, 2011 – The organisation of the Rotax® MAX Challenge™ Grand Finals at the Al Ain Raceway in Al Ain, United Arab Emirates from November 23 to November 26, 2011 arrived at a major milestone – the nomination of chassis manufacturers supporting the event.

262 athletes – 60 countries – 4 chassis partners

This year it is the 12th Grand Finals enter a new decade with an event that will be bigger and more colourful than ever. Bigger – because of the increased 125 MAX DD2 Masters category as it will grow by another 10 athletes to 48 in total.

Altogether, Al Ain will allow 262 athletes from about 60 countries to race for glory - the biggest number of drivers in the history of the Rotax MAX Challenge Grand Finals.

This could also be recognized at the list of chassis partners for the Grand Finals 2011, the first time the Grand Finals will be supported by four independent chassis brands, which shows the wide support of the Rotax MAX Challenge idea amongst the karting industry.

Beside the long term partners C.R.G., SODIKART and Haase, who will support BRP-Powertrain again after 2010, Birel will be the new partner for this year's Grand Finals.

125 MAX Junior category	Birel
125 MAX Senior category	SODIKART
125 MAX DD2 category	C.R.G.
125 MAX DD2 Masters category	Haase

Chassis partners play a very important role, their top quality products, their professionalism in doing business as well as the experience and knowledge of their employees will support the spirit of the Grand Finals "fair racing on an even playfield".

About BRP-Powertrain

BRP-Powertrain (formerly BRP-Rotax), an affiliate of Bombardier Recreational Products Inc. (BRP), is a leader in the development and production of innovative 4- and 2-stroke high

performance Rotax engines for BRP products (Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and boats, Can-Am all-terrain, Side-by-side vehicles and roadsters) as well as for motorcycles, karts, ultra-light and light aircraft.

Over the past 50 years, the company has developed more than 350 engine models for recreational products and has produced more than six million engines.

About BRP

Bombardier Recreational Products Inc. (BRP), a privately-held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorised recreational vehicles. Its portfolio of brands and products includes: Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and boats, Evinrude and Johnson outboard engines, direct injection technologies such as E-TEC, Can-Am all-terrain and side-by-side vehicles and roadsters, as well as Rotax engines. BRP products are distributed in more than 90 countries.

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