



Press Release

ONE STEP FROM FORMULA ONE: BRP AWARDS MERITUS.GP SCHOLARSHIP FOR ROTAX MAX CHALLENGE GRAND FINALS CHAMPION

Gunskirchen, Austria, November 21, 2011 – The winner of the "125 MAX" category of BRP's Rotax MAX Challenge Grand Finals (RMCGF) will receive a scholarship for a two-day training in a Formula JK Series race car by Meritus.GP, one of the most prestigious racing organizations in Asia.

"It is a great opportunity for young drivers to work with Meritus.GP. The two-day scholarship could be the spring board to the Formula One for a young karting talent," said Gerd Ohrnberger, vice-president and general manager of BRP's Powertrain division.

The success story of Meritus.GP includes 34 Asian motorsport titles and seven Formula BMW Asia/Pacific titles. The training will be held in January 2012 on the Sepang Formula One circuit in Malaysia with one of the leading GP2 Teams, which is just one step from Formula One.

The 12th annual Rotax MAX Challenge Grand Finals will take place at the Al Ain Raceway in Al Ain, United Arab Emirates, from November 19 to 26, 2011. This edition boasts the largest number of drivers in the history of the RMCGF. 264 kart drivers from more than 60 countries will race for the world championship title in four categories: the 125 MAX Junior, 125 MAX, 125 MAX DD2 and 125 MAX DD2 Masters.

The event is supported by chassis partners C.R.G, SODIKART, Haase and Birel. For more information on the RMCGF, please consult www.maxchallenge-rotax.com or join our Facebook page at www.facebook.com/ROTAXKART.

About BRP-Powertrain

BRP-Powertrain (formerly BRP-Rotax), an affiliate of BRP, is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products (Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and boats, Can-Am all-terrain, side-by-side vehicles and roadsters) as well as for motorcycles, karts, ultra-light and light aircraft. Over the past 50 years, it has developed more than 350 engine models for recreational products and produced over seven million engines.

About BRP

Bombardier Recreational Products Inc. (BRP), a privately-held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorised recreational vehicles. Its portfolio of brands and products includes: Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and boats, Evinrude and Johnson outboard engines, Can-Am all-terrain and side-by-side vehicles and roadsters, as well as Rotax engines. BRP products are distributed in more than 100 countries.

www.brp.com

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Sea-Doo
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Can-Am

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