

**ski-doo LYNX SEA-DOO. EVIRUDE. ROTAX Can-am**



## **PRESS RELEASE**

### **THE 17<sup>TH</sup> EDITION OF THE ROTAX MAX CHALLENGE GRAND FINALS**



© BRP

**Sarno, Italy, October 22, 2016** – BRP's 17th edition of the Rotax MAX Challenge Grand Finals (RMCGF) has come to an exciting end at the Circuito Internazionale Napoli, with Canada bringing home the Nation's Cup.

Although hopes ran high throughout the weekend, just six champions were crowned following a week of trials. Mark Kimber from Great Britain won in the Rotax 125 Junior MAX class, the Russian driver Denis Mavlanov won the 125 MAX class, Lee Mitchener of Australia became the Grand Finals champion in the 125 DD2 Masters class and Ferenc Kancsar of Hungary won the 125 DD2 class.

The week-long event held October 15 through 22 saw 360 drivers from 60 countries compete for the top step of the podium. The drivers, considered to be the *crème de la crème* in their home country, demonstrated their high-class skills and talent battling against some of the most popular names in karting.

The circuit has seen and made many famous internationally acclaimed racers, such as Michael Schumacher, Lewis Hamilton and Nico Rosberg. Who knows, maybe one of this week's Rotax drivers will become a Formula One hero as well...

This year's RMCGF also presented the opportunity for 36 Micro MAX participants (ages 8-10 years) and 36 Mini MAX drivers (ages 10-13) to compete in a national competition race at with an international level of participation. 10-year-old Diego Laroque emerged as the victor of the 125 Micro MAX class and 12-year-old Jayden Els of South Africa the 125 Mini MAX class.

The event couldn't have been successful without the help and support of RMCGF's three chassis partners: Sodikart (supporting 125 MAX and 125 MAX DD2 Masters), IPKarting / Praga (supporting the 125 Junior MAX and 125 Micro MAX classes), and Birel ART (supporting the 125 MAX DD2 and 125 Mini MAX categories).

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. The success in the competition is mainly up to the skills of the driver.

For more information about the Rotax MAX Challenge, please visit <http://www.rotax-kart.com/en/Max-Challenge/MAX-Challenge/About-ROTAX-MAX-CHALLENGE>

#### **About BRP-Rotax**

BRP-Rotax, a subsidiary of BRP Inc. in Gunskirchen, Austria, is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Spyder on-road vehicles as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

[www.rotax.com](http://www.rotax.com)

[www.rotax-kart.com](http://www.rotax-kart.com)

#### **About BRP**

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

[www.brp.com](http://www.brp.com)

[@BRPnews](https://twitter.com/BRPnews)

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

-30-

#### **For information:**

Magali Valence  
BRP Corporate Communications  
Tel: +1.450.521.9944  
[magali.valence@brp.com](mailto:magali.valence@brp.com)

Alexandra Reisinger  
Marketing & Communications  
Rotax Kart Engines  
Tel: +43.7246.601.698  
[alexandra.reisinger@brp.com](mailto:alexandra.reisinger@brp.com)