SPONSOR Packages DKM 2013
(As at: 15.01.2013)

The DMSB provides the following options for advertising in the DKM (comprises all of the DMSB Kart Championships). The participation in this promotion as support of the DKM is optionally.

☐ **Starter option:**

- Advertising on overalls (patches, maximum 13 x 5 cm) **or**
- Advertising on the kart (sticker, maximum 20 x 6 cm or 10 x 10 cm)

Price: 15 € per registered participant (in DKM, DJKM and DSKM)

☐ **Package 1 (BRONZE):**

- LOGO on the DKM Homepage in the Internet
- LOGO on the prizegiving backdrop

Price: 1500 € plus VAT   *- In the case of a later involvement, 300 € for each of the remaining DKM events.*

☐ **Package 2 (SILVER):**

- LOGO on the DKM Homepage in the Internet
- LOGO on the prizegiving backdrop
- Repeated LOGO advertising slots in the live stream (min. 10 times on Saturday + Sunday respectively)
- As well as preferred position in the paddocks

Price: 3000 € plus VAT.   *- In the case of a later involvement, 600 € for each of the remaining DKM events.*

☐ **Package 3 (GOLD):**

- LOGO on the DKM Homepage in the Internet
- LOGO on the prizegiving backdrop
- Repeated LOGO advertising slots in the live stream (min. 12 times on Saturday + Sunday respectively)
- Preferred position in the paddocks
- Additional banner promotion in the camera panning and camera vision field

Price: 5000 € plus VAT.   *- In the case of a later involvement, 1000 € for each of the remaining DKM events.*

☐ **Package 4 (PLATINUM):**

- Complete DKM event name associated with a sponsor
  e.g. 3rd DKM event sponsored by the company XYZ, regular announcements by the speaker, LOGOs on the result lists and in the live stream etc. / details to be agreed.
- Intro movie of the sponsor - which runs in the breaks (min. two times per Saturday and Sunday) - max. running time: 5 min

Price: 6500 € plus VAT.

Note for all options: *The corresponding advertising materials (logos, patches, stickers, banners etc.) must be provided by the sponsor and made available to the DMSB sufficiently in advance.*

Hereby the signer ordered the above mentioned sponsor package obligatory.

_____   _____
Name and signature Sponsor   *Name and signature DMSB representative*